



Unit	
Sub-unit	The Big Change - Web2.0, Digital Era
Title	Is it true, can it be trusted?
Short summary <i>(max. 700 Characters including spaces)</i>	Web 2.0 has brought a great freedom in content production - anyone can launch a blog, an online radio or a youtube channel. This activity highlights that the authenticity of information can be a great challenge. This exercise is a good example of how careful we should be when we gain information online.
Learning Objectives	At the end of the exercise: <ul style="list-style-type: none"> - students have a more accurate understanding about the operation of web2.0 based media. - students get tips on how they can check the authenticity of information. - students will be more aware of the different research sources that are available.
Method	Discussion, group work
Material	<ul style="list-style-type: none"> - video player device - audio player device flipchart or board

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Target group	14-18
Duration	45 minutes
Introduction	<p>The teacher preselects current affairs programmes from commercial, public and social media.</p> <p>Then he/she plays these recordings and asks the students where the information is coming from, who is being interviewed, who the information is attributed to.</p> <p>Teacher asks the students where most of the information comes from.</p> <p>Sourcing tends to reflect the distribution of power in society (Statutory bodies and government institutions feature more than the voluntary sector). The result is a reinforcement of the dominant ideology and that people in power set the agenda.</p> <p>Ask participants to list alternative sources to those used by commercial and public service media that might offer information on the same issue but from a different point of view. This can be done in small groups and then presented to the group.</p> <p>Ask the students what they expect from the information being offered to them by the media. Note it on a flipchart or board. Trainer might prompt: <i>Accuracy, Balance, Fairness.</i></p>

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Development	<p>Ask participants what skills would be required to become a good researcher. Some of them should be:</p> <ul style="list-style-type: none"> - Knowledge of the media law and regulations - Being suspicious of all sources - Good communication skills - Curiosity - Ask numerous questions - Be prepared - Read a variety of sources - Protect your sources <p>Remember the 5 Ws + H (Who did What, Where, When and Why and How it was done)</p>
Assessment of learning outcomes	<p>The group discusses and summarises results together.</p>

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