



Unit	Social Media
Sub-unit	The role and benefit of social media in teaching
Title	Publish pictures in social media <i>Publish or not to publish? – that is the question</i>
Short summary	Students will learn how to deal with issues related to publishing pictures when data protection is considered.
Learning Objectives	The student is able: *to differentiate between different data protection rights on their own pictures *to explain the requirements for publishing pictures of others in social media *to judge whether a photo is fake or true * students reflect on their own limits regarding publication of their own pictures in social media
Method	Game as described below
Material	See Attachment 1-3
Target group	Students 15+
Duration	45 min
Introduction	1. Step: Based on Attachment 1 ("Publish or not to publish? – That is the question") the students look at ten different photos and decide if it is okay to publish them on the Internet. A short text is available for each picture, which provides background information, e.g. about the consent of the depicted people (right to your own picture) or who

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	took the photo (copyright). After the students have made their decision, they justify each briefly.
Development	2. Step: Students will judge whether the pictures demonstrated by the teacher are true or fake. The students discuss in groups ideas about how to find out whether the pictures are true or fake. The teacher finally discusses the answers with the students. (Attachment 2 "True or fake?")
Assessment of learning outcomes	3. Step: Finally, students discuss in groups which kind of pictures they post in social media and where are their limits in regard to the motive on the picture (Attachment 3 "Reflection")

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Attachment 1

Publish or not to publish? – That is the question

You can cut these playing cards and distribute it among your students. The information on the left side are the front side, the information on the right side is the back side of the cards.

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: Prostooleh</p> <p>“To take a picture for our Youth website, where all people agree on the online publishing of the picture– was not easy. But we managed it.”</p>	<p>Yes. All people were asked for permission beforehand. However, the consent only applies to the Youth website. Publication on social media has not been clarified and it is therefore not all right.</p>

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<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik</p> <p>"My aunt Tamara visited us last week. I was so happy to see her again!"</p>	<p>No. Aunt Tamara needs to be asked for permission beforehand - a smile is not enough. It only signals her consent to the photo being taken - but not to the photo being published.</p>

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: senivpetro</p> <p>"OMG! I met my favorite actor from Hollywood! Here is our souvenir photo together. "</p>	<p>Yes. Celebrities must tolerate the publication, unless it is an intrusion into their privacy. A common snapshot on the street can therefore be published.</p>

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<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: williamperugini</p> <p>"This is my souvenir of my last trip with my friend to New York."</p>	<p>Yes. The self-taken photo can be published, even if some other tourists can be seen. As part of a crowd, they have to accept the publication of the photo.</p>

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: bearfotos</p> <p>"Very current picture of our little neighbor Cara and her dog."</p>	<p>No. Parents' consent is required for an under-13 years old child. Cara's parents must be asked for permission before publication.</p>

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<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: seliauve</p> <p>"I took the photo when Ali was very young."</p>	<p>Yes. Self-made photos of animals can be published easily.</p>

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: Kireyonok_Yuliya</p> <p>"A photo of my absolute favorite band that I found on the Internet."</p>	<p>No. The author of the picture must be asked for permission before publication. Exception: The picture is under a free license and use by others is expressly permitted. Then the license conditions must also be observed and the author of the photo must be named.</p>

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>

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Source: Freepik: Liudmila.fadzeyeva

"Our little neighbor Cara as a baby: I just had to photograph these cute feet."

For the protection of the right to one's own image and the necessary consent, the recognizability of the person depicted is important. In the case of feet - without distinctive marks such as scars or tattoos - there is usually no recognizability. The caption makes the person shown recognizable as Cara, the neighbour's baby. Consent is therefore required. Parents' consent is required for under-13 years old children. Cara's parents have to be asked for permission to publish, even if you only see the baby's feet.

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>
 <p>Source: Freepik: katemangostar</p> <p>"My mom took this photo of dad in the afternoon. She allowed me to post the picture."</p>	<p>No. The author of the picture (mom) has permitted the publication of his picture. The person pictured (dad) must also be asked for permission.</p>

<i>Picture and its description</i>	<i>Are you allowed to publish this picture on the internet?</i>

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Source: Freepik: rawpixel.com

“The picture shows us at the theater workshop during the last week of the project. The photographer Mr. Schmidtke took it. In the end he even gave us the photo!”

No. The author of the picture must be asked for permission before being published on the Internet. Even if the photographer gave the photo as a gift it does not include automatically the transfer of all rights of use. The illustrated and recognizable participants of the workshop must also be asked for permission with the photographer's consent.

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Attachment 2

True or fake?



One of the recent viral sensations was the 'fried rice meme' that showed a man making an incredible rice wave in his pan. The image quickly received a lot of attention online and people from all around the world started to send in their own photoshopped images of the rice wave.

Is this picture true or fake?

Fake



The photo itself is fake since the rice wave is a sculpture that is sold in a fake food shop in Tokyo.

7

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Source: URL:

https://www.boredpanda.com/fake-news-photos-viral-photoshop/?utm_source=google&utm_medium=organic&utm_campaign=organic



It's safe to say that Chris Hadfield is one of the most beloved Astronauts there is. His incredible vlogs from space answered so many questions about life in zero gravity, from cleaning your teeth to sleeping, everything is different in space.

Is this picture true or fake?

Fake



Although this form of vlogging is very one-of-a-kind, you shouldn't think that this incredible guy would use any type of drugs while literally flying in space. Chris was actually just trying to surprise his co-workers with some Easter eggs!

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Source: URL: https://www.boredpanda.com/fake-news-photos-viral-photoshop/?utm_source=google&utm_medium=organic&utm_campaign=organic



This iconic selfie of a pilot
photographing himself in the air.

Is this picture true or fake?

Fake

It was actually a photo of him when
he was safely landed.

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10

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Is this picture true or
fake?



True

This selfie's one that people can definitely appreciate, because it comes from an actual pro photographer. National Geographic explorer George Kourounis took it to the next level in 2014 with his real-deal volcano selfie on Twitter. Al-Masdar News reported that Kourounis took the picture right over the Ambrym volcano in the Republic of Vanuatu, though on social media he referred to it as the Marum volcano. Kourounis perched above a lake of lava that (thankfully) was in no danger of erupting. Going by his tweeting timeline, he was 1,200 feet inside the crater at the time of the selfie.

11

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He had described the volcano as a "window into Hell" in an earlier tweet, but apparently he wasn't freaked out enough to not snap a pic. His silver suit protected him from the volcano's heat, but he had to halt before his camera melted. Not before he took a second volcano selfie—this one wearing a horse's head mask. But his suit lasted the whole journey into the fiery earth—only to be destroyed by a bout of acid rain later on the island.

Source: <https://www.grunge.com/170990/the-most-dangerous-social-media-photos-ever-taken/>



„Girl dangling over the ledge of Dubai's Cayan Tower.

Is this picture true or fake?

True

Model Viki Odintcova caused an uproar in 2017 when she took a picture of herself dangling over the ledge of Dubai's Cayan Tower. According to the New Zealand Herald, the building is 307 meters tall (about 1,007.22 feet). She had no safety net and nothing attaching her to the building but her burly assistant's hand.

USA Today reported that the Dubai police demanded that Odintcova sign papers saying she would never perform another stunt that could endanger her life in Dubai.

Source: <https://www.grunge.com/170990/the-most-dangerous-social-media-photos-ever-taken/>

12

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„From Edge Of Infinity Pool“

Is this picture true or fake?

True

13

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An Instagram-

famous couple has come under fire for posing on the edge of an infinity pool in a stunt that many have dubbed "dangerous" and "foolish". Kelly Castille and Kody Workman, however, have defended their infinity pool pic, saying that they took every precaution necessary and were never in any danger.

The image in question was taken in Bali, where the American couple is currently based, it shows Kelly hanging bravely from the edge of an infinity pool, held up by Kody who is standing in water.

Additional information on how to spot a fake picture?

Go to images.google.com/ and click the **image** button. Then simply drag the **photo** into the **image** search box, as in the video. Install this chrome extension and right click on **an image** found online to run it through Google **image** search.

OR:

1. CHECK IF THE IMAGE HAS ALREADY BEEN DEBUNKED
2. CHECK THE METADATA
3. RECOGNIZE WHAT CAN AND CAN'T BE FAKED

Source: URL: <https://www.fastcompany.com/90311953/how-to-spot-fake-photos-online>

For more information please visit:

1. URL: <https://www.americanscientist.org/article/how-to-detect-faked-photos>
2. URL: <https://www.bbc.com/future/article/20170629-the-hidden-signs-that-can-reveal-if-a-photo-is-fake>

Attachment 3 Reflection

Possible questions to the students for the discussion

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1. What kind of photos do you post on social media?
2. Do you edit your photos? (light, color, quality, etc.)
3. Do you photoshop your photos?
4. Which of your photo motives got the most likes?
5. What photo would you never post and why?
6. Do you have a dream you would like to post about yourself?
7.

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